### LOGO & BRANDING VERSION 001





**SHAWN BARR** 





# **OVERVIEW**

Pray Savannah is a faith-driven movement in Savannah, Georgia, aiming to establish continuous praise and worship within the city, **24 hours a day, 7 days a week**. This initiative draws inspiration from biblical principles—specifically, David's Tent from the Old Testament—and is modeled after the historical practices of the Moravian Church. The Moravian community was known for their deep commitment to perpetual prayer and worship, elements Pray Savannah seeks to embody in modern times.

# **HISTORICAL INFLUENCES**

The design merges two powerful historical references: **David's Tent:** In the Bible, David set up a tent in Jerusalem where worship and prayer were held continuously (1 Chronicles 16:1). This enduring praise served as a direct connection between God and His people.

**Moravian Church Practices:** The Moravians are renowned for their 100-year-long prayer movement, where their community committed to unbroken worship and intercession. This movement was often referred to as the "Moravian Fire" because their prayer and worship burned like an eternal flame, symbolizing God's unyielding presence. This relentless dedication is mirrored in the PRAY SAVANNAH movement, aiming for a neverending worship fire in Savannah.

# **DESIGN SYMBOLISM**

The logo's main icon is a *burning heart*, symbolizing the passionate and eternal love of God and the warmth of community worship. The burning heart represents:

## **Unceasing devotion**

(continuous praise, much like a fire that never goes out, similar to the Moravian Fire) **God's Love** 

(heart as the core of faith and devotion) **Human-Nature Worship** 

(the hand-drawn, organic style reflects natural, personal, and heartfelt prayer)



## **MINISTER TO HIS HEART** [SLOGAN]

# **CONNECTING EVERY HOUSE TO HIS HEART**







## [ORIGINAL LOGO]



















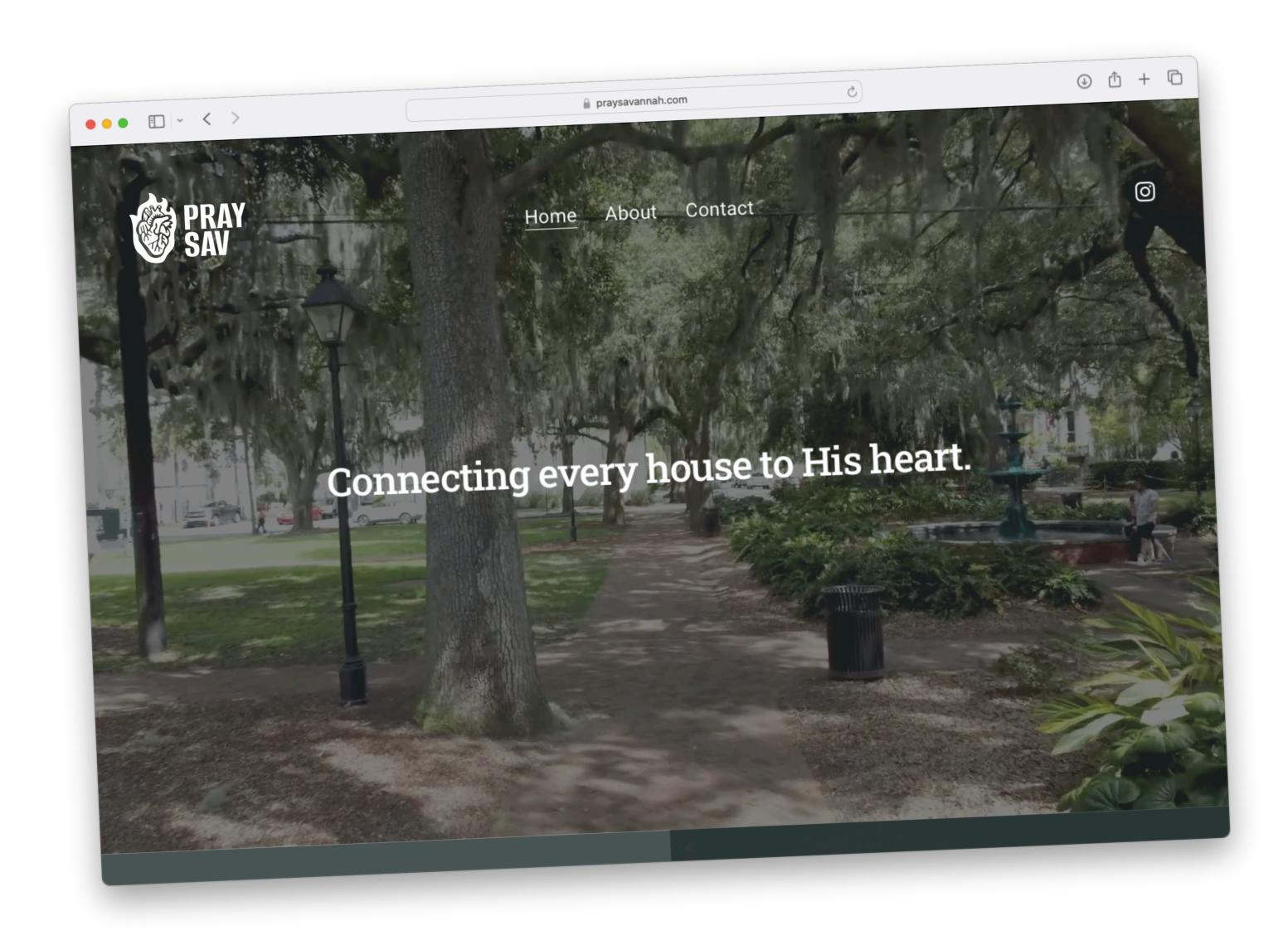


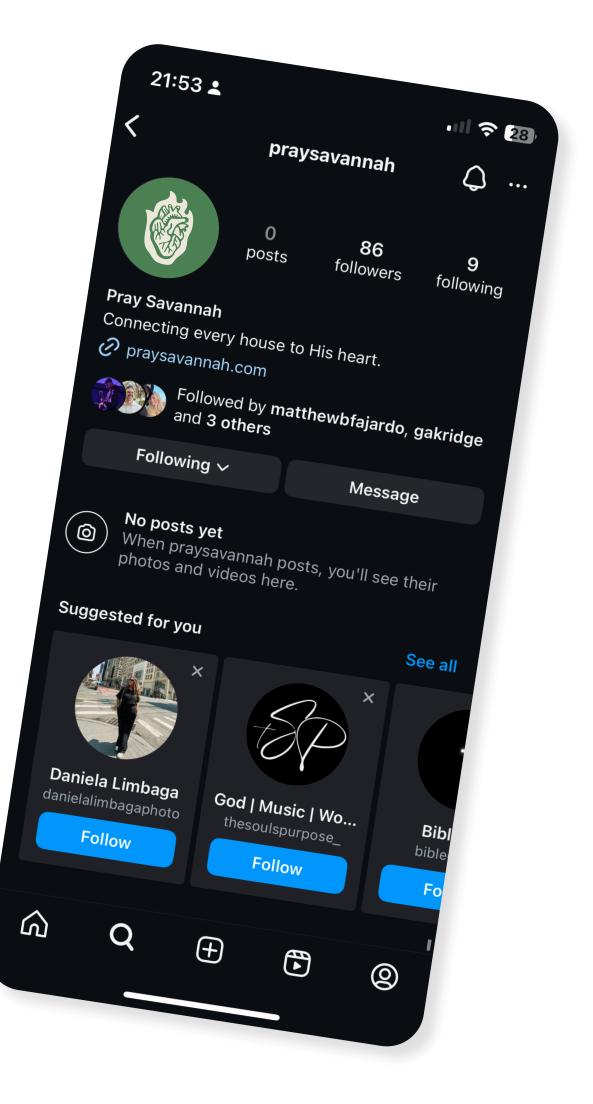




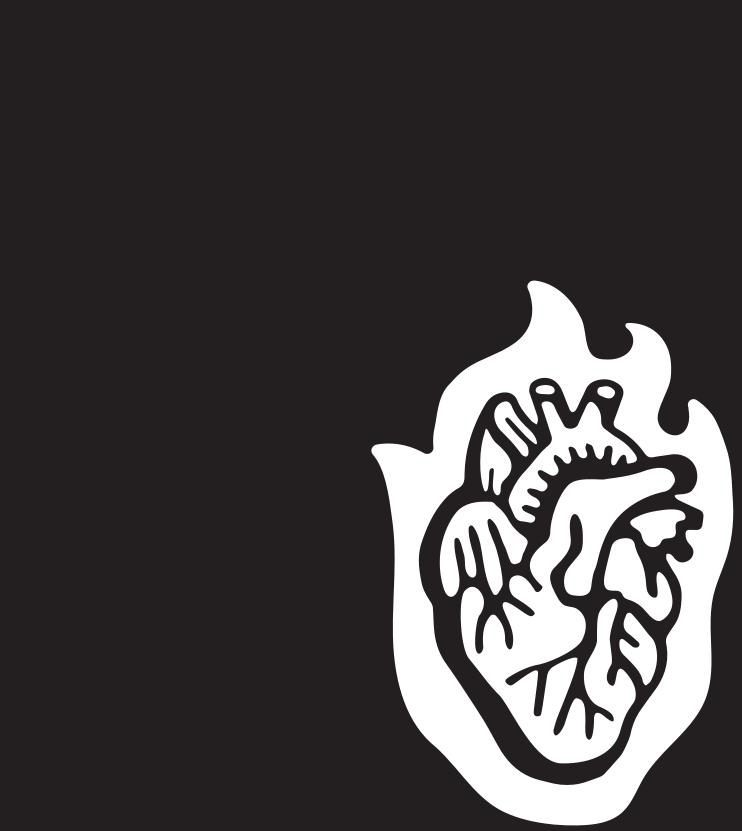












## THANK YOU!!